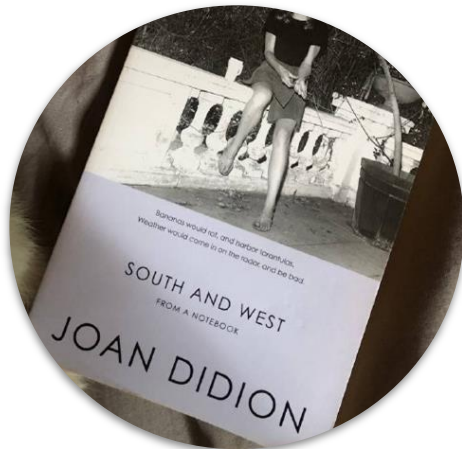


KHANEESHA'S SHARING on Poly Life

13 JANUARY 2023



WHO AM I?



SECONDARY SCHOOL VS POLYTECHNIC

THE DIFFERENCES

Secondary school	Polytechnic
Teachers chase you for work	OTOT – unless it's team/group work, no one will chase you for your work
School hours are fixed	Different modules will have different schedules
Grades are everything	Projects & building your portfolio on top of grades
CCA is compulsory	CCA is NOT compulsory but highly encouraged

(these are just some of the **many** differences that exist between secondary school & polytechnic!)






PROPTIOUS
Benjamin Barker

Team PROPITIOUS_BB

Aug 14, 2022




ANYTIME FITNESS

Ethics Fanatics - Anytime Fitness

Team: Erick, Khaneesha, Jodi, Jay

B227 L13 T4 PPT

Aug 12, 2022




Project: Orange

Team: J. Danner, Khaneesha, Spinks, Tricia

M332 L07 T1 PPT

Aug 10, 2022



EXPERIENCE REAL MAGIC

Team: J. Danner, Khaneesha, Spinks, Tricia

M332 L8 T1 Presentation

Aug 10, 2022



PANDA MART
Conceptualisation Plan

Team: J. Danner, Khaneesha, Spinks, Tricia

M332 L5 T1 PPT

Aug 10, 2022



SECONDARY RESEARCH

Brand	Pros	Cons
Benjamin Barker	<ul style="list-style-type: none"> Benjamin Barker is a company that is known for its high quality products and services. Benjamin Barker is a company that is known for its high quality products and services. Benjamin Barker is a company that is known for its high quality products and services. 	<ul style="list-style-type: none"> Benjamin Barker is a company that is known for its high quality products and services. Benjamin Barker is a company that is known for its high quality products and services. Benjamin Barker is a company that is known for its high quality products and services.

BB KHANEESHA SLIDES ...

Opened Aug 7, 2022



Team: Propitious, Danner, Jodi, Jay, Khaneesha & Spinks

B227 L13 T4 PPT


Aug 7, 2022



Team: Erick, Khaneesha, Jodi, Jay

B227 L13 T4 PPT

Aug 6, 2022



Team: Erick, Khaneesha, Jodi, Jay

B227 L13 T4 PPT

Aug 6, 2022



About Panda Mart

PandaMart is a grocery service website that will help you to find and buy the best quality products from the best company. PandaMart is a service that will help you to find and buy the best quality products from the best company. PandaMart is a service that will help you to find and buy the best quality products from the best company.

M332 L6 T1 PPT

Aug 4, 2022




M351 L11 Team Management

Video Team

M351 L11 Video Team

Aug 4, 2022



SAMSUNG FREESTYLE

Team: Khaneesha, Jodi, Erick, Tricia

B227 L11 T4 PPT

Jul 30, 2022



Crisis Communication

Team: Khaneesha, Jodi, Erick, Tricia

B310 L13 Team 4

Jul 27, 2022



RP Crisis Comms Centre!

Team: J. Danner, Khaneesha, Spinks, Tricia

M301 L10 T2 PPT

Jul 19, 2022



Amelia Tan, 25

Background	Education
Amelia Tan is a 25-year-old female who is currently a student at the University of Toronto. She is a member of the University of Toronto Student Union and is a member of the University of Toronto Student Union.	Amelia Tan is a 25-year-old female who is currently a student at the University of Toronto. She is a member of the University of Toronto Student Union and is a member of the University of Toronto Student Union.

M332 GA Audience Perso...

Opened Jul 12, 2022

PRESENTATIONS EVERY. SINGLE. DAY.

WHAT IS MASS COMMUNICATION?

WHAT DO YOU EVEN DO IN CLASS?



IN SHORT: ANYTHING MEDIA

Image credits: Pinterest

WHAT AM I LEARNING?

Some of the cool things you learn in Mass Comm include:

1. Crisis Communication
2. Advertising
3. Digital Marketing
4. Media Law & Ethics
5. Video Journalism
6. Photojournalism
7. PR (Public Relations)



RP MEDIA LAB & INDUSTRY COLLABORATIONS



RP x nEbo (NTUC)
(Producer, Main
Camera)



RP x Samsonite
(Lead Creative -
Copywriter)



RP x Min CCS
(Videographer,
Editor)



RP x Sembawang Town Council
(Editor)

USEFUL SKILLS, TIPS & ADVICE

USEFUL SKILLS

- **Time management** - manage your projects and other commitments well
- **Effective presentation skills** - how you organise and present information is very important
- **Teamwork** - team participation/contribution can affect your grades
- **Adaptability** - with projects, there can be lots of changes and revisions to the final work so always be ready to adapt to reviews and feedback
- **Networking** - join clubs/CCAs and make new friends, these connections can be helpful when you least expect it!

WORDS OF ADVICE...

- Timeliness is key!
- Keep up with current affairs
- Be PROACTIVE – ask questions!
- Be receptive & resourceful – don't turn down an opportunity just because your friends aren't doing it

ANY QUESTIONS?

THANK YOU.